

Visual Communications Technology



What You'll Learn

The Visual Communications Technology – Graphic Arts & Printing curriculum specializes in courses in electronic publishing, print administration, electronic imaging and image assembly, and lithographic press. Students will prepare for rewarding careers in the printing industry: commercial printing, publishing, packaging, in-plant printing, quick printing, and allied industries.

What You'll Need

Applicants should have a high school diploma or GED, and basic computer skills. Pre-testing of students will be used to determine entry requirements. Students who do not test at the required levels will have an opportunity to take developmental math and/or English classes prior to enrollment into the program to help ensure student success.

What You Can Expect to Earn

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|---------------------------------------|---------------------|
| Graphic Sales | \$34,000 - \$46,500 |
| Graphic Arts Technology | \$28,850 - \$44,400 |
| Computer Layout and Design Technology | \$26,000 - \$42,000 |
| Pre-Press Operator | \$23,700 - \$36,080 |
| Printing Technology | \$20,550 - \$31,230 |

**Source: WNY Department of Labor 2005*

Where Our Graduates Have Found Employment

- The Buffalo News
- Ahrens Graphics Inc.
- United Graphics
- Buffalo Envelope Company
- Quad Graphics
- Buffalo Spree Magazine
- Image Core
- Many other local and nationwide facilities

What Can You Tell Me About The Workplace Environment?

Job descriptions are divided into three general categories: managerial, creative, and technical. The structure of the printing industry is composed of commercial printing, publishing, packaging, in-plant printing, and quick printing.

Whom Do I Contact For More Information?

Visual Communications Technology Department: (716) 851-1826

E-mail: masak@ecc.edu